



BRAND MANUAL

About TechTalk Summits

#1 In Technology-focused Short Format Events.

TechTalk Summits is the leader in technology-focused short format events that foster networking and collaboration for decision makers. We bring companies at the forefront of their sector to your doorstep, desktop or wherever you are. Our events are always enjoyable and informative for attendees, after work at prime dining venues, or in your leisure for custom experiences. TechTalk environments foster relationships and give you the knowledge to make strategic decisions that impact the future of your company.

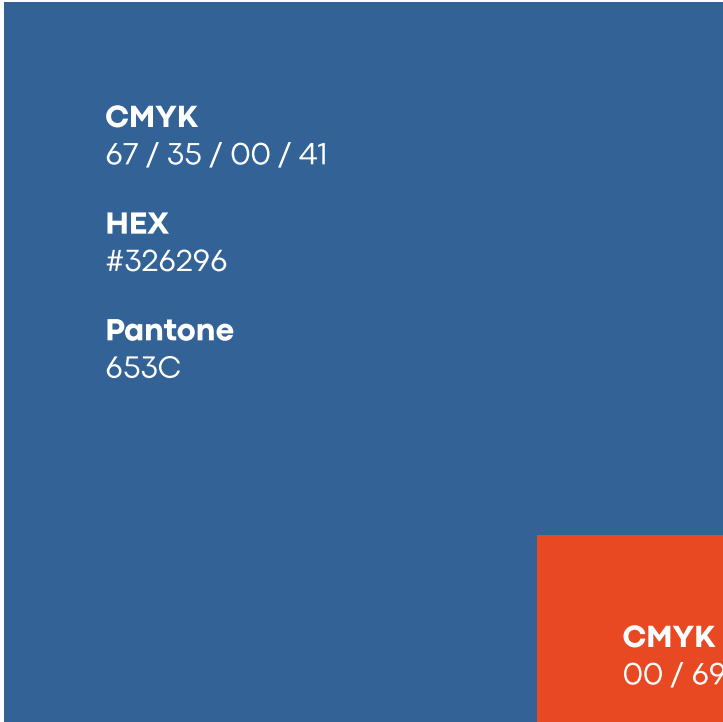
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R r S s T t U u V v W w X x Y y Z z

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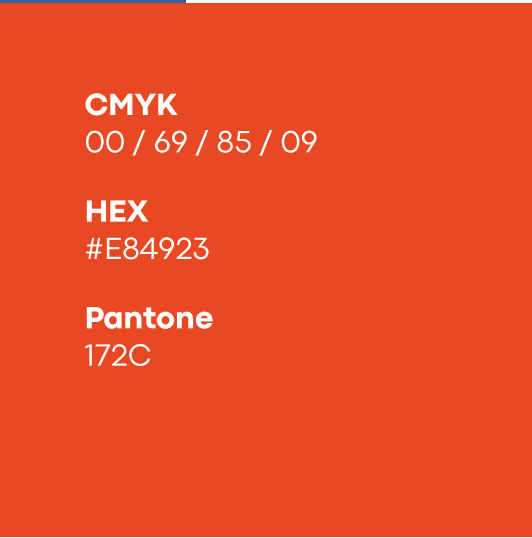
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HEX
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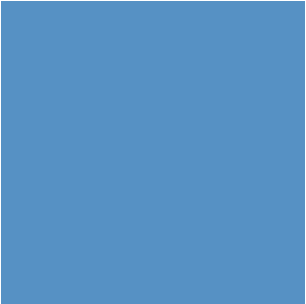
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CMYK
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Pantone
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CMYK
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HEX
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Pantone
2141C

TechTalk»
summits

TechTalk»
summits

TechTalk»
summits

TechTalk»
summits

Logo

Structure & Security field



Logo

Incorrect usage



It is forbidden to write the brand name with a space in text documents.

Tech Talk – Incorrect

TechTalk – Correct



Tech
Talk
summits

Structural changes
in the logo



TechTalk
summits

Adding a border
to logo



TechTalk
summits

Change the color



TechTalk
summits

Placing the main version
of the logo on bright backgrounds

Logo

Using the black and white version of the logo

TechTalk»
summits

TechTalk»
summits

TechTalk»
summits

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summits

Branding elements

Letterhead and Envelope



Branding elements

Business card

