

# TechTalk

S U M M I T S

## Virtual Analyst Series & IDC Strategic Research Partnership



IDC brings thought leadership and critical market analysis to thousands of business and IT decision makers around the world. Stay ahead of fast-changing market conditions with the latest news and insights. Our new Virtual Analyst Series gives you the competitive advantage with access to market-leading research as you reach a highly qualified audience of decision makers.

*Three options to choose from:*

### 1. Multi-city Virtual Summits

Participate in any remaining 2020 TechTalk Virtual Event as a sponsor and here's what you can expect:

- 15-minute presentation
- \$2,500 per event
- Wine splits sent to attendees
- Sommelier presentation on wine selections
- Interactive Q&A session
- Access to IDC CIO research bundle for attendees

View our 2020 [Virtual Event schedule here](#).

### 2. Regional Virtual Events with IDC Analyst

Regional events featuring an IDC Analyst and an extensive wine tasting session with wines selected by James Beard award-winning Sommelier, Rachel DeAmbrose.

- 20-minute IDC Analyst Presentation
- Limited to 4 sponsors only
- \$5,000 per event
- Wine splits sent to attendees
- Detailed wine tasting with Sommelier post presentations
- Interactive Q&A session
- Access to IDC CIO research bundle

**Dates as Follows:**

Southeast: September 10, 2020  
Midwest: September 23, 2020  
Mid-Atlantic: September 30, 2020  
Southwest: October 8, 2020  
West: October 14, 2020  
Northwest: October 22, 2020  
Northeast: October 29, 2020



### 3. Private Virtual Wine Event

Private virtual events featuring a wine tasting with James Beard award-winning Sommelier, Rachel DeAmbrose.

- Contact us for more details



#### *Rachel DeAmbrose, James Beard Award Winning Sommelier*

Rachel attended the International Culinary Center in New York City for Intensive Sommelier Training and achieved Certified Sommelier through the Court of Master Sommeliers. She continued training as an intern for a single vintage grower in Champagne, France before returning to the US to accept a position as a wine steward at world renowned Bern's Steak House.

Rachel was quickly promoted to Assistant Sommelier and soon after Sommelier, the first woman and youngest sommelier in Bern's history, making her way through the vast James Beard award winning wine cellar of rare and extremely sought after vintages. She now hosts private wine events globally at venues hand-picked for their wine cellars.

*For more information contact*

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▶ Find more information at [techtalksummits.com](http://techtalksummits.com)